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MEDIA ADVISORY

Feb 25: “Registry Week” Puts a Face on Fairfax County’s Chronically Homeless as part of 100,000 Homes—a Nationwide Campaign to End Homelessness *Geo Tracking and Photos Used to Get Accurate Count*

What

Volunteers organized by [FACETS](#) and other local nonprofits will spread out across Fairfax County to count, photograph, and get names and histories for everyone experiencing homelessness for the county’s first ever “Registry Week,” a component of the [100,000 Homes Campaign](#).” Geo tracking will be used to help pinpoint where the homeless live so they do not get counted twice. The personalized data will help the nonprofits and local governments make important decisions about how to prioritize and allocate housing and support resources.

When

Week of February 25

Where

Various locations around Fairfax County

Who

- 200+ Volunteers County-Wide
- Partners: FACETS, Fairfax County Office of to Prevent and End Homelessness, Volunteers of America Chesapeake, New Hope Housing, Reston Interfaith, Pathway Homes
- People experiencing chronic homelessness around Fairfax County, Fairfax City and Falls Church

Why

Fairfax County/City has nearly 2,900 homeless—of these about 300 are chronically homeless. Supporting the county’s 10 year plan to end homelessness, the 100,000 Homes Campaign is focused on building efficient local systems that target resources to the most vulnerable individuals quickly and predictably. An important part of the Campaign focuses on creating profiles of people to ensure that the homeless are counted as real people and that their progress in finding housing and services can be better tracked. By using the Campaign’s tools and metrics, the county’s partners anticipate getting half of the most vulnerable, chronically homeless in supportive housing in three years—which will save money and possibly lives.

How

Reporters interested in covering Registry Week should contact Shawn Flaherty at 703-554-3609.