

# OPENING DOORS BENEFIT BREAKFAST

## SPRING INTO ACTION

THURSDAY, APRIL 20, 2017  
 7:00 - 9:00AM  
 FAIRVIEW PARK MARRIOTT  
 3111 Fairview Park Drive, Falls Church VA 22042



### GENERAL SPONSORSHIP OPPORTUNITIES

	 <b>TABLE</b> Reserved table at the event. (10 tickets are included with each table)	 <b>SPEAKING</b> Recognition during the event program.	 <b>PROGRAM</b> Recognition in the event program.	 <b>MARKETING</b> Recognition in FACETS marketing materials.	 <b>SIGNAGE</b> Recognition on event signage and materials
<b>SUSTAINING PARTNER</b> \$5,000	<b>2</b>	<b>VERBAL RECOGNITION</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>
<b>COMMUNITY BUILDER</b> \$3,000	<b>1</b>	<b>VERBAL RECOGNITION</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>
<b>NEIGHBORHOOD BENEFACTOR</b> \$1,000	<b>1</b>	<b>VERBAL RECOGNITION</b>	<b>NAME</b>	<b>NAME</b>	<b>NAME</b>
<b>DOOR OPENER</b> \$500	<b>1</b>	<b>VERBAL RECOGNITION</b>	<b>NAME</b>	<b>NAME</b>	<b>NAME</b>

## YES! I SUPPORT FACETS

### GENERAL SPONSORSHIPS

- SUSTAINING PARTNER - \$5,000     COMMUNITY BUILDER - \$3,000  
 NEIGHBORHOOD BENEFACTOR - \$1,000     DOOR OPENER - \$500

### MARKETING SPONSORSHIPS (Details listed on reverse side)

- PRESENTING SPONSOR - \$15,000     VIDEO SPONSOR - \$10,000  
 PROMO SPONSOR - \$5,000     COFFEE & TEA SPONSOR - \$5,000

I am unable to sponsor, but would like to make a contribution to FACETS for \$ \_\_\_\_\_.

I would like to pay by  Visa  Mastercard  Check (enclosed payable to FACETS)  Invoice

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Three-Digit Security Code \_\_\_\_\_

Contact Name \_\_\_\_\_

Business Name (as you would like it to appear on promotional materials) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please return completed form by Friday, April 7th to  
 FACETS ATTN: Opening Doors Benefit Breakfast, 10640 Page Avenue, Suite 300 Fairfax, VA 22030 or fax to 703-352-5088.  
 For more information, contact Alisha Matlock at AMatlock@FacetsCares.org or 703-352-6342.

**PRESENTING SPONSOR \$15,000**



As the presenting sponsor, you will receive the highest level of recognition. Your logo will be printed on the following items:

- Pens (Distributed to over 500 guests)
- Guest Name Badges
- Event Podium
- Table Signs

**VIDEO SPONSOR \$10,000**



As the video sponsor, a representative from your organization will speak in the video about why you have chosen to support our work in the community. Your logo will also be included in the video acknowledging your support.

This video will be viewed during the event to over 500 attendees and shown for the entire year at various networking/fundraising events as well as posted on our YouTube page.

**PROMO SPONSOR \$5,000**



As the promo sponsor your logo will be printed on all event promotional materials listing you as the official promotional sponsor. Materials will include:

- Invite
- Program
- Signage
- Website

**COFFEE & TEA SPONSOR \$5,000**



As the Coffee & Tea Sponsor, your logo will be printed on all cups served during the networking hour.

The networking hour takes place from 7:00AM-8:00AM with over 500 attendees joining us.

**YOUR SPONSORSHIP ALSO INCLUDES....**



**TABLE**

Reserved table at the event. (10 tickets are included with each table)



**SPEAKING**

Recognition at the event.



**PROGRAM**

Advertisement in event program.



**MARKETING**

Recognition in FACETS marketing materials.



**SIGNAGE**

Recognition on event signage and materials

	TABLE	SPEAKING	PROGRAM	MARKETING	SIGNAGE
<b>PRESENTING SPONSOR \$15,000</b>	<b>3</b>	<b>YOU</b>	<b>COVER</b>	<b>LOGO</b>	<b>LOGO</b>
<b>VIDEO SPONSOR \$10,000</b>	<b>3</b>	<b>VERBAL RECOGNITION</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>
<b>PROMO SPONSOR \$5,000</b>	<b>2</b>	<b>VERBAL RECOGNITION</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>
<b>COFFE &amp; TEA SPONSOR \$5,000</b>	<b>2</b>	<b>VERBAL RECOGNITION</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>

**FACETS meets people's emergency shelter, food and medical needs, helps them gain safe, sustainable and permanent housing and works with them to end the cycle of poverty through educational, life skills and career counseling programs.**