

FOR IMMEDIATE RELEASE

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AUG. 21: “GIVING BACK TO GET PEOPLE HOME” FAMILY-FRIENDLY, VOLUNTEER EVENT TO HELP THE HOMELESS

Fairfax, VA (August 11, 2010) — The Fairfax-Falls Church Community Partnership on Ending Homelessness—comprised of the Fairfax [Office to Prevent and End Homelessness](#) and local partner nonprofits—is hosting the [“Giving Back to Get People Home” event](#), sponsored by Target, to collect and sort needed items for homeless individuals and families. In addition to the volunteer project, a variety of fun and educational activities will be offered to participants so that all can learn about the issue and needs of the region’s homeless.

“At Target, our local grants are making a difference in the communities we serve,” said Laysha Ward, President, Community Relations, Target. “We’re proud to partner with the Fairfax-Falls Church Community Partnership on Preventing and Ending Homelessness as part of our ongoing commitment to give back to the communities where our guests and team members live and work.”

During these very difficult economic times, the needs of vulnerable people continues to grow. The “Giving Back to Get People Home” event will help struggling families prepare for the fall. In addition to helping vulnerable people in Northern Virginia, the event seeks to raise awareness about the plight and needs of the homeless in our region.

WHEN: August 21, 2010, 9 am-12 pm

WHERE: The Forum in the Fairfax County Government Center
12000 Government Center Parkway, Fairfax, VA

HOW: A “wish list” was created of items for families and individuals who are homeless or at risk of becoming homeless. Volunteers from Target stores throughout the county will purchase items from the “wish list” at their respective stores using grant money donated to partner agencies. Volunteers are needed to sort these goods into “care packages” for vulnerable families and individuals in the greater Fairfax area—as well as contribute more items from the wish list. The [“Giving Back to Get People Home” event](#) is a family-friendly event (all ages welcome).

WHO:

- Target
- 200+ community volunteers
- Elected officials
- Fairfax-Falls Church Community Partnership on Ending Homelessness
- The Fairfax [Office to Prevent and End Homelessness](#)
- Volunteer Fairfax
- Partner nonprofits, including:
 - [FACETS](#)
 - [Good Shepherd Housing and Family Services](#)
 - [Homestretch](#)
 - [New Hope Housing](#)
 - [Reston Interfaith](#)
 - [Shelter House](#)
 - [United Community Ministries](#)
 - [Volunteers of America, Chesapeake](#)

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ABOUT TARGET

Minneapolis-based Target Corporation (NYSE:TGT) serves guests at 1,740 stores nationwide and at Target.com. Target is committed to providing a fun and convenient shopping experience with access to unique and highly differentiated products at affordable prices. Since 1946, the corporation has given 5 percent of its income through community grants and programs like Take Charge of Education. Today, that giving equals more than \$3 million a week.

This event is part of ongoing efforts by Target to strengthen families and communities throughout the country. Since opening its doors, Target has given 5 percent of its income to organizations that support education, the arts, social services and volunteerism. Today that equals more than \$3 million every week.

Additionally, Target also gives through signature programs that are designed to inspire learning in children and families. Programs include:

- **Take Charge of Education®**, a school fundraising program;
- **Target School Library Makeovers**, a program that provides year-round volunteer opportunities for Target team members to get involved with their local school;
- **Target Field Trip Grants**, a program that helps educators bring learning to life outside the classroom through the distribution of grants;
- **Target House®**, which serves as a home away from home for families of children receiving lifesaving treatment at St. Jude Children's Research Hospital® in Memphis and the St. Jude School Program presented by Target, which is staffed with accredited teachers and helps patients stay on track academically while undergoing treatments that can last months;
- **Target Volunteers**, a nationwide network of Target team members, retirees, families and friends who volunteer millions of hours to community projects.

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