



October 22, 2011
Sherwood Community Center
Fairfax, Virginia

Dear Friend,

Despite being a highly prosperous area, many people in our community are struggling to meet their basic needs because the cost of living is so high. You may not be aware that, other than the city of Washington, DC itself, **Fairfax County has the largest population of people who are homeless in the metro Washington area.**

FACETS is a well-established nonprofit organization working to break the cycle of poverty in Fairfax County. We work with parents, their children, and individuals across Fairfax County to keep people in their homes, ensure that they are able to put food on their tables, and enable them to create meaningful futures, free of the effects of poverty. Yearly, we offer a full spectrum of services to about 3,000 men, women and children who are homeless, precariously housed, or living in low-income housing. In operation since 1988, FACETS offers a wide range of programs that provide solutions for emergency needs. We respond immediately with assistance such as hot meals, temporary shelter, and medical care, while our longer-term efforts build financial and life skills that reinforce the ability to gain employment and obtain permanent housing.

I am writing to ask for your support of our annual fundraiser, A Taste of Fall with FACETS, by donating an item or gift certificate for the event's auctions and raffles. This fun-filled and meaningful evening will take place on October 22, 2011 at the newly opened Sherwood Community Center, in Fairfax, Virginia. In addition to the exciting live and silent auctions and raffle drawings, A Taste of Fall will also feature food tastings from local restaurants, as well as beverages from local wineries and brewpubs, and live musical entertainment. **In recognition of your tax-deductible contribution, FACETS is pleased to offer the following:**

- *Name recognition in event program and select event signage, including auction or raffle display featuring the item you donate;*
- *Promotion of your participation on FACETS' website and promotion of the auction in our monthly e-news, sent out to more than 6,000 contacts;*
- *Event and auction promotions through FACETS' social media outreach, reaching more than 400 fans on Facebook and more than 250 followers on Twitter.*

We are delighted to have *Northern Virginia Magazine* and *Fairfax Times* as our media sponsors and are expecting wonderful attendance at A Taste of Fall. This event is a unique opportunity to market your business while making a valuable contribution to people in need in our community. Now more than ever we need the community's support for our life-sustaining and life-altering programs. **Your participation in the event will truly make a difference to individuals and families who are suffering the effects of poverty.**

Please take a few moments to complete and return the enclosed auction donation form. If you have any questions, feel free to contact Mary Supley Foxworth, Assistant Director of Development, at 703-352-6342 or msupleyfoxworth@FacetsCares.org. To learn more about FACETS, please visit our website at www.FacetsCares.org.

On behalf of those we serve, thank you for your consideration.

Sincerely,

Amanda M. Andere
Executive Director





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Yes! I would like to donate to the 12th Annual Taste of Fall with FACETS!

Item Information

Item Description _____

If donating a basket, please attach a list of items included on the outside of the basket.

Retail Value \$ _____

Expiration Date (if any) _____

We request the date be no earlier than Oct. 2012, if possible.

I would like to place an advertisement in the event program:

Full-Page at \$200

Half-Page at \$150

Quarter-Page at \$100

Donor Information

Contact Name _____

Business or Organization Name (if applicable) _____

Name of Donor (as you would like it to appear in promotional materials) _____

Please check here if you would prefer that your donation remain anonymous (you will not be publically acknowledged).

Street Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

E-mail _____

Please return completed donation form by October 15, 2011 to ensure inclusion in auction catalog.

FACETS, Attn: Taste of Fall, 10640 Page Avenue, Suite 300, Fairfax, VA 22030
or fax to 703-352-5088.

Questions? Contact Mary Supley Foxworth, Assistant Director of Development, at
703-352-6342 or msupleyfoxworth@FacetsCares.org or visit www.FacetsCares.org.



Thank you for your generous support!