



October 22, 2011
Sherwood Community Center
Fairfax, Virginia

Dear Friend,

Despite being a highly prosperous area, many people in our community are struggling to meet their basic needs because the cost of living is so high. You may not be aware that, other than the city of Washington, DC itself, **Fairfax County has the largest population of people who are homeless in the metro Washington area.**

FACETS is a well-established nonprofit organization working to break the cycle of poverty in Fairfax County. We work with parents, their children, and individuals across Fairfax County to keep people in their homes, ensure that they are able to put food on their tables, and enable them to create meaningful futures, free of the effects of poverty. Yearly, we offer a full spectrum of services to about 3,000 men, women and children who are homeless, precariously housed, or living in low-income housing. In operation since 1988, FACETS offers a wide range of programs that provide solutions for emergency needs. We respond immediately with assistance such as hot meals, temporary shelter, and medical care, while our longer-term efforts build financial and life skills that reinforce the ability to gain employment and obtain permanent housing.

I am writing to ask for your support of our annual fundraiser, A Taste of Fall with FACETS, as a sponsor of the event. This fun-filled and meaningful evening will take place on October 22, 2011 at the newly opened Sherwood Community Center, in Fairfax, Virginia. In addition to the exciting live and silent auctions and raffle drawings, A Taste of Fall will also feature food tastings from local restaurants, as well as beverages from local wineries and brewpubs, and live musical entertainment. Various sponsorship levels are available and are described on the enclosed form.

We are delighted to have *Northern Virginia Magazine* and *Fairfax Times* as our media sponsors and are expecting wonderful attendance at A Taste of Fall. Now more than ever we need the community's support for our life-sustaining and life-altering programs. **Your participation in the event will truly make a difference to individuals and families who are suffering the effects of poverty.**

Please take a few moments to complete and return the enclosed sponsorship form. If you have any questions, feel free to contact Mary Supley Foxworth, Assistant Director of Development, at 703-352-6342 or msupleyfoxworth@FacetsCares.org. To learn more about FACETS, please visit our website at www.FacetsCares.org.

On behalf of those we serve, thank you for your consideration.

Sincerely,

Amanda M. Andere
Executive Director





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Sponsorship Commitment Form

- Sustaining Partner \$5,000**
- Sponsorship for A Taste of Fall with FACETS and Opening Doors Benefit Breakfast, including:
 - Priority seating at FACETS' Benefit Breakfast, May 2012
 - Logo recognition on all event signage
 - Logo recognition on FACETS' Benefit Breakfast Banner
 - Logo recognition on FACETS' event web pages and in e-news following both events
 - 8 tickets to A Taste of Fall with FACETS
 - Plaque in recognition of your support
 - Year-round listing on FACETS' Sponsors web page, including logo and link to your web page
 - Specialized community opportunity for your employees
 - Recognition in FACETS' monthly e-news
 - Framed logo recognition in FACETS' office
 - Recognition in FACETS' annual report

- Community Builder \$3,000**
- Sponsorship for A Taste of Fall with FACETS and Opening Doors Benefit Breakfast, including:
 - Full-page ad in both event programs
 - Logo recognition on all event signage
 - Name recognition on FACETS' Benefit Breakfast Banner
 - Logo recognition on FACETS' event web pages and in e-news following both events
 - 6 tickets to A Taste of Fall with FACETS
 - Plaque in recognition of your support
 - Year-round listing on FACETS' Sponsors web page, including logo and link to your web page
 - Specialized community opportunity for your employees
 - Recognition in FACETS' annual report

- Neighborhood Benefactor \$1,000**
- Sponsorship for A Taste of Fall with FACETS and Opening Doors Benefit Breakfast, including:
 - 1/2 page ad in both event programs
 - Name recognition on all event signage
 - Recognition on FACETS' event web pages and in e-news following both events
 - 4 tickets to A Taste of Fall with FACETS
 - Framed certificate in recognition of your support
 - Recognition in FACETS' annual report

- Door Opener \$500**
- Sponsorship for A Taste of Fall with FACETS and Opening Doors Benefit Breakfast, including:
 - 1/4-page ad in both event programs
 - Recognition in FACETS' e-news following both events
 - 2 tickets to A Taste of Fall with FACETS
 - Recognition in FACETS' annual report



Yes, I would like to become a sponsor!

- Sustaining Partner \$5,000** **Community Builder \$3,000**
 Neighborhood Benefactor \$1,000 **Door Opener \$500**

I am unable to sponsor but would like to make a contribution to FACETS of \$ _____ .

I would like to pay by Visa MasterCard Check (enclosed, made payable to FACETS)

Credit Card Number _____ Exp. Date _____

Signature _____ Three-Digit Security Code _____

Contact Name _____

Business Name (as you would like it to appear in promotional materials) _____

Address _____

Phone _____ E-mail _____

Please return completed form and sponsorship payment by October 9, 2011 to
 FACETS, Attn: Taste of Fall, 10640 Page Avenue, Suite 300, Fairfax, VA 22030 or fax to 703-352-5088.
 For more information, contact Ken Bradford, Director of Development, at 703-272-3710 or kbradford@FacetsCares.org.